



WINES OF
PORTUGAL
ACADEMY



WINES OF PORTUGAL
ONLINE EDUCATION COURSE

SESSION ONE

wines of
portugal 
a world of difference

ViniPortugal

Mission

ViniPortugal is an association that aims to **promote the image of PORTUGAL**, as a country that produce wines of excellence, valuing the brand "**Wines of Portugal**" / "**Vinhos de Portugal**", and contributing to the sustainable growth of the volume and the average sales price of Portuguese wines, as well as, their diversity.



Wines of Portugal

A World of Difference.

- No other country has a range of indigenous grape varieties to match Portugal's. This huge palette of different grapes was developed in the country from the mutations of Iberian *Vitis silvestris*
- The quality and range of its native varieties (+250) enables the country to make a great diversity of wines with distinctive personalities
- The more than 250 native grapes and the range of climates and types of soils contribute to the diversity of Portuguese wines
- A high investment was made in scientific research in order to determine the potential in wine making for each of the many distinctive varieties
- Portugal has fought the genetic erosion of its native grape varieties in order to preserve the wealth of its genetic diversity. In this way has avoided the standardization of its wines according to global standards
- Portugal has not forgotten also the protection of the several clones within each varietal



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Wines of Portugal

A Word of Difference.

Terroir

- Portuguese wines are wines of *Terroir*.
 - Centuries of experience in wine making to make the wines fully express their *terroir*
 - Openness to new ideas and experiments in order to take the most out of the potential of each *terroir*
- Each varietal is well adapted to the diversity of *terroirs* in the country



Wines of Portugal

A Word of Difference.



The Art of Blend

Portuguese winemakers are Masters of Blends - a great tradition and experience of blending from the multi-variety palette.

- They strive for the discovery of unique sensorial experiences through the art of combining different varieties
- They preserve Old Vineyards and Field Blends: mix of different varieties in a single plot giving rise to more complex and full body wines, with long-living aromas
- They bring the expertise of blending even to single variety wines: mix of grapes from different plots, mix of grapes on different altitudes, mix of grapes from different types of soils, mix of grapes from different sun exposure and even different clones of the same variety



Wines of Portugal

A Word of Difference.

Unforgotten Traditions

Portugal's master winemakers combine rich heritage and traditional methods with state of the art technology to produce unique wines

- "Pisa a Pé" - Foot treading and fermentation in "lagar" (open tanks)
- "Vinho de Talha" - Fermentation in amphoras (clay pots)
- "Vinho de Curtimenta" - White wine made like a red wine, with skin contact during fermentation



Wines of Portugal

in the context of the wider
world of wine

- Portuguese wines are made from varieties which have been selected over the centuries to be adapted to the country's many terroirs.
- The country has been able to preserve the genetic diversity of its varieties. Portugal is the country with the highest density of native grape varieties in Europe.
- The quality and range of its native varieties (+ 250) enable the country to make a great diversity of wines with distinct personalities.
- The more than 250 native grapes and the range of climates and types of soil contribute to the diversity of Portuguese wines





Portugal

A World Player

9th

Largest Wine Exporter*

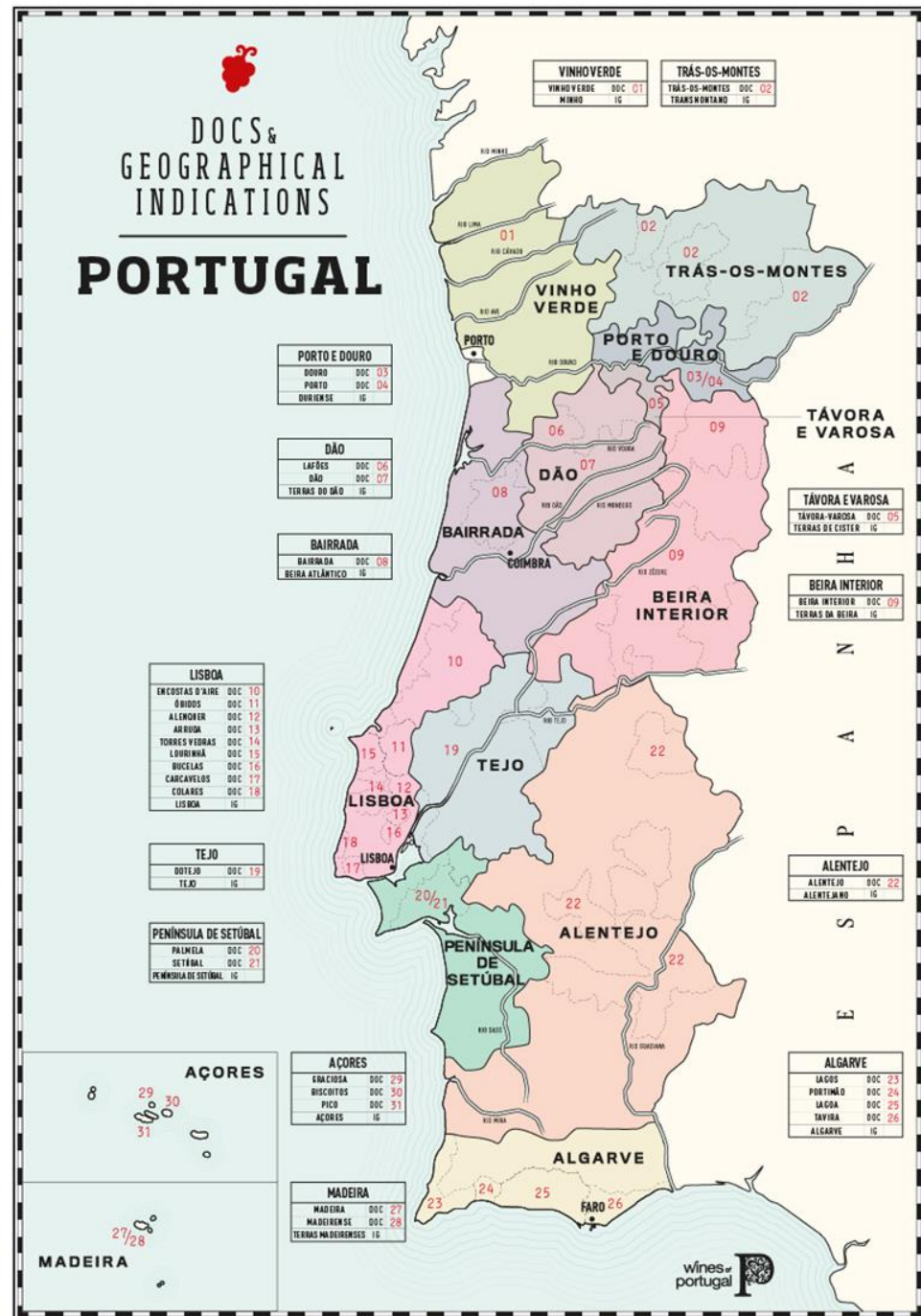
11th

Largest Wine Producer*

2,5%

Global Market Share*

*OIV, 2019



Wines of Portugal

in the context of the wider
world of wine

Where is the Diversity?

MORE THAN 250
NATIVE GRAPES

MICROCLIMATE DIVERSITY

DIFFERENT TYPES OF SOILS



HUMAN FACTOR



**DIFFERENT
"TERROIRS"**

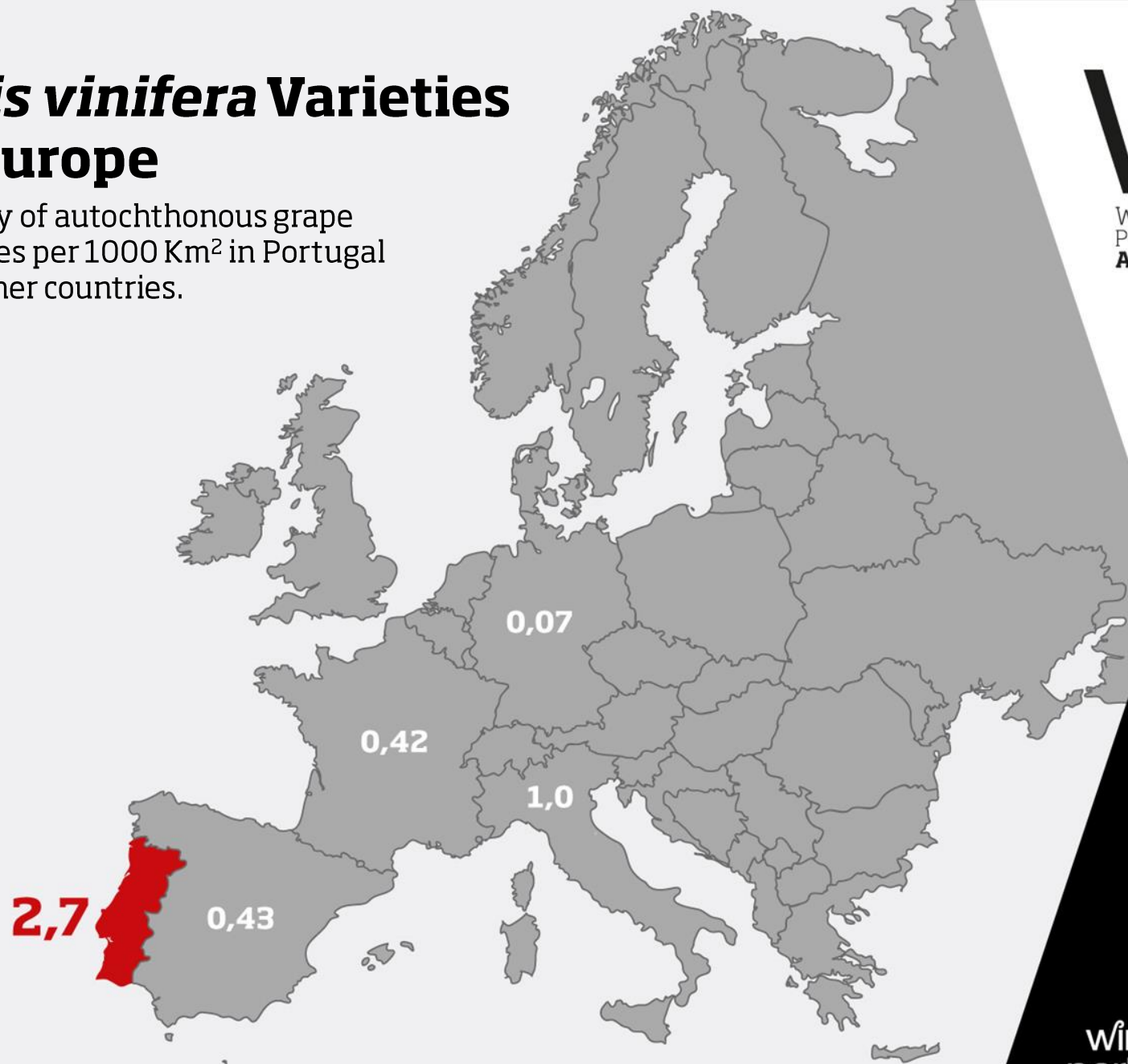
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Vitis vinifera Varieties in Europe

Density of autochthonous grape
varieties per 1000 Km² in Portugal
and other countries.



PORTO WINE



The World's Most Famous
Portuguese Fortified Wine



MADEIRA WINE



Amongst the Elite
of the World Class Wines



MOSCATEL WINE



One of the jewels
of Portuguese Wine



The Portuguese Traditional Iconic Wines

The Portuguese Traditional Iconic Wines

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Wines of Portugal

Discover a world of difference.



Wines of Portugal

A World Of Difference.

- **Enormous indigenous grape varieties heritage**
- **Master of blends**
- **Terroir wines**
- **Great diversity of wine styles and profiles**
- **Winemakers' knowledge
(tradition and modernity)**





Portugal...

a World inside a Country



The 10 Major Portuguese Varieties

WHITE:

Alvarinho
Arinto / Pedernã
Fernão Pires / Maria Gomes
Encruzado

RED:

Touriga Franca
Tinta Roriz / Aragonez
Touriga Nacional
Trincadeira / Tinta Amarela
Baga
Castelão



CLIMATE PORTUGAL



ATLANTIC INFLUENCE
Moderate temperatures
Fresh and Wet winds
High rainfall

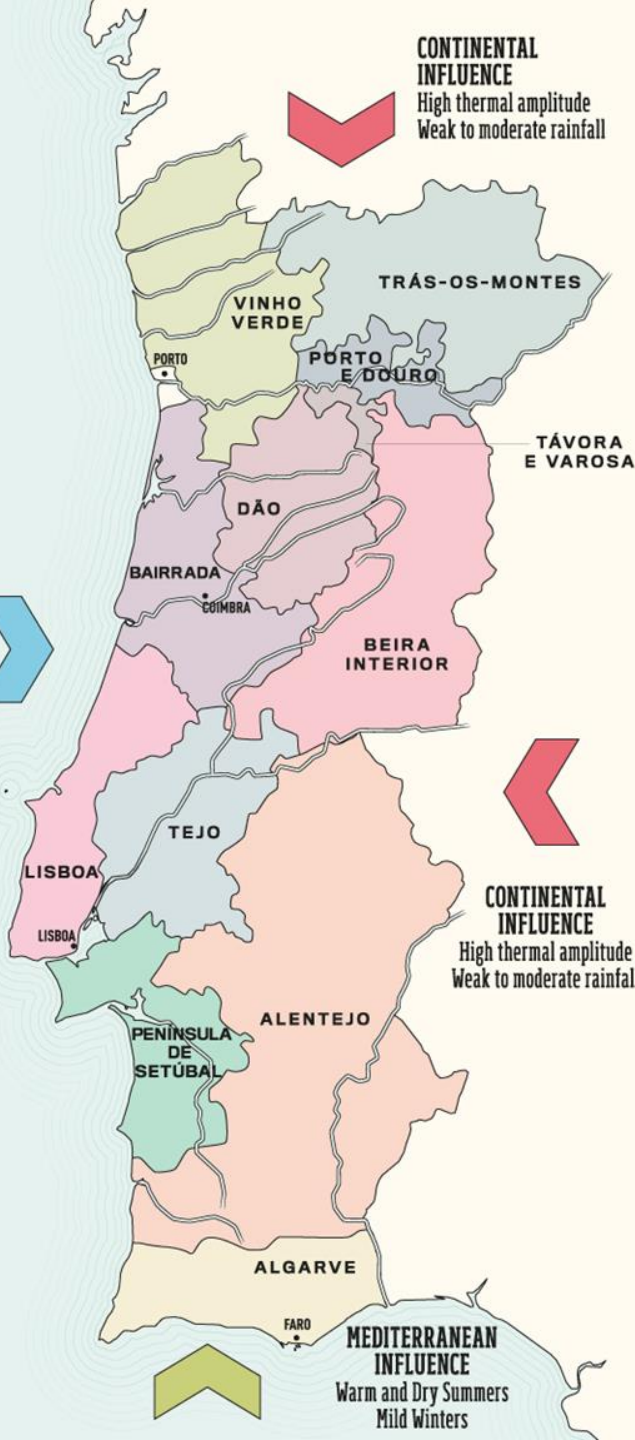


CONTINENTAL INFLUENCE
High thermal amplitude
Weak to moderate rainfall



CONTINENTAL INFLUENCE
High thermal amplitude
Weak to moderate rainfall

MEDITERRANEAN INFLUENCE
Warm and Dry Summers
Mild Winters



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DOCs AND GEOGRAPHICAL INDICATIONS PORTUGAL



PORTO E DOURO		
DOURO	DOC	03
PORTO	DOC	04
DURIENSE	IG	

DÃO		
LAFRES	DOC	06
DÃO	DOC	07
TERRAS DO DÃO	IG	

BAIRRADA		
BAIRRADA	DOC	08
BEIRA ATLÂNTICO	IG	

LISBOA		
ENCOSTAS D'AIRE	DOC	10
OBIDOS	DOC	11
ALENQUER	DOC	12
ARRUDA	DOC	13
TORRES VEDRAS	DOC	14
LOURINHÃ	DOC	15
BUCCELAS	DOC	16
CARCANELOS	DOC	17
COLARES	DOC	18
LISBOA	IG	

TEJO		
DOTEJO	DOC	19
TEJO	IG	

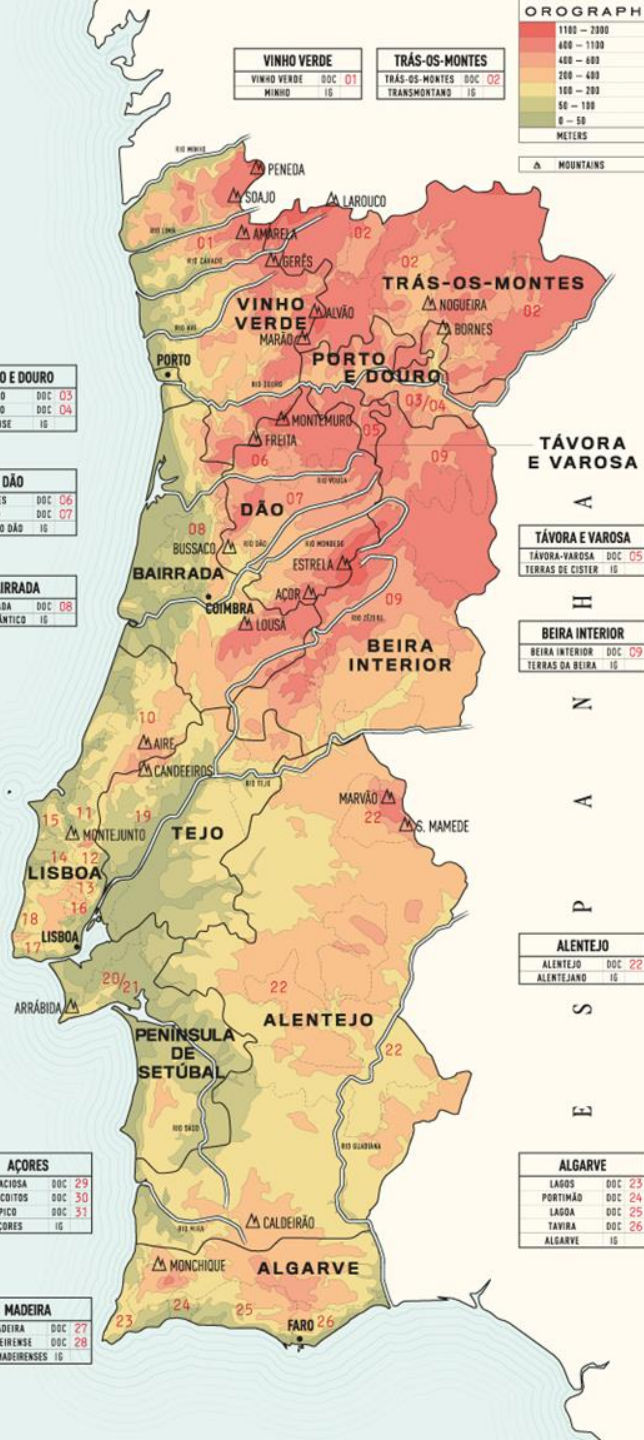
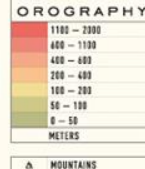
PENÍNSULA DE SETÚBAL		
PALMELA	DOC	20
SETÚBAL	DOC	21
PENÍNSULA DE SETÚBAL	IG	

AÇORES		
GRACIOSA	DOC	29
BISCOITOS	DOC	30
PICO	DOC	31
AÇORES	IG	

MADEIRA		
MADEIRA	DOC	27
MADEIRENSE	DOC	28
TERRAS MADEIRENSES	IG	

VINHO VERDE		
VINHO VERDE	DOC	01
MINHO	IG	

TRÁS-OS-MONTES		
TRÁS-OS-MONTES	DOC	02
TRANSMONTANO	IG	



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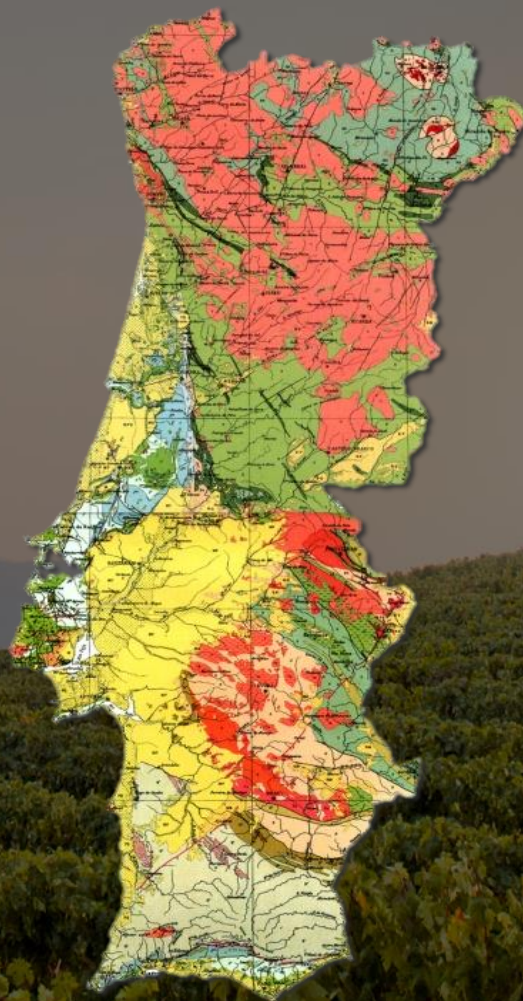
Portugal...

a World inside a Country

Soil types

Portugal is characterized by a wide variety of soil types:

- Granit**
(Vinho Verdes, Dão, Douro, Alentejo)
- Schist**
(Douro, Alentejo)
- Clay**
(Bairrada, Tejo, Península de Setúbal, Lisboa)
- Limestone**
(Bairrada, Tejo, Península de Setúbal, Lisboa)
- Sand**
(Bairrada, Tejo, Península de Setúbal, Lisboa)





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vini  *portugal*

 WINE in MODERATION
CHOOSE | SHARE | CARE